

# Bekah Shaffer

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bekahshaffer.me

## Education

### Clemson University 2013 – 2017

Graduating with a 3.77 GPA and a Bachelor of Science in Graphic Communications

## Creative Skills

Adobe Creative Suite

Sketch

Invision

Web Design

Photography

Video Editing

Storyboarding

Logo Design

Branding

Illustration

## Office Skills

Microsoft Office

Client Relationships

Team Collaboration

## Life Skills

Picking Gifts to Send in Slack

Cooking Perfectly Fried Eggs

Sudoku Level: Expert

Neatly Folding Fitted Sheets

## Professional Experience

### Yelling Mule — WEB DESIGNER

March 2018 – Present: Crafting custom Wordpress templates, re-vamping company's visual and verbal branding, managing client materials and communications

### Warby Parker — SALES ADVISOR

March 2018 – March 2019: Providing customers with an excellent in-store experience, identifying and deescalating potential problem situations

### Clemson Athletics — DESIGN/ANIMATION INTERN

May – December 2018: Creating static and motion graphics for Clemson's Division I and II teams, planning and executing photo shoots with student athletes, designing the tickets for the 2017 football season

### Gruffy Goat — GRAPHIC/WEB DESIGN INTERN

Summer 2017: Creating branding guidelines, logos, and custom website templates

### Erwin Penland — CREATIVE TECHNOLOGY INTERN

Summer 2016: UX and UI design for clients such as Denny's, Chick-fil-a, and Califia Farms

### Clemson University — ASSORTED POSITIONS

January 2015 – December 2017: Various semester-long internships including a Front-End Web Design Teaching Assistant, Project Manager on a study abroad trip, and Videographer for Clemson Creative Services

### Global Printing — PACKAGE DESIGN INTERN

January – August 2015: Creating display and multi-layered gift boxes for clients such as New Balance and Audi