

Bekah Shaffer

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bekahshaffer.me

Education

Clemson University 2013 – 2017

Graduating with a 3.77 GPA and a Bachelor of Science in Graphic Communications

Creative Skills

Adobe Creative Suite

Sketch

Invision

Web Design

Video Editing

Storyboarding

Logo Design

Branding

Illustration

Office Skills

Microsoft Office

Client Relationships

Team Collaboration

Life Skills

Picking Gifts to Send in Slack

Cooking Perfectly Fried Eggs

Sudoku Level: Expert

Neatly Folding Fitted Sheets

Professional Experience

Yelling Mule — WEB DESIGNER

March 2018 – Present: Crafting custom Wordpress templates, re-vamping company's visual and verbal branding, managing client materials and communications

Warby Parker — SALES ADVISOR

March 2018 – Present: Providing customers with an excellent in-store experience, identifying and deescalating potential problem situations

Clemson Athletics — DESIGN/ANIMATION INTERN

May – December 2017: Creating static and motion graphics for Clemson's Division I and II teams, planning and executing photo shoots with student athletes, designing the tickets for the 2017 football season

Gruffy Goat — GRAPHIC/WEB DESIGN INTERN

Summer 2017: Creating branding guidelines, logos, and custom website templates

Erwin Penland — CREATIVE TECHNOLOGY INTERN

Summer 2016: UX and UI design for clients such as Denny's, Chick-fil-a, and Califia Farms

Clemson University — ASSORTED POSITIONS

January 2015 – December 2017: Various semester-long internships including a Front-End Web Design Teaching Assistant, Project Manager on a study abroad trip, and Videographer for Clemson Creative Services

Global Printing — PACKAGE DESIGN INTERN

January – August 2015: Creating display and multi-layered gift boxes for clients such as New Balance and Audi